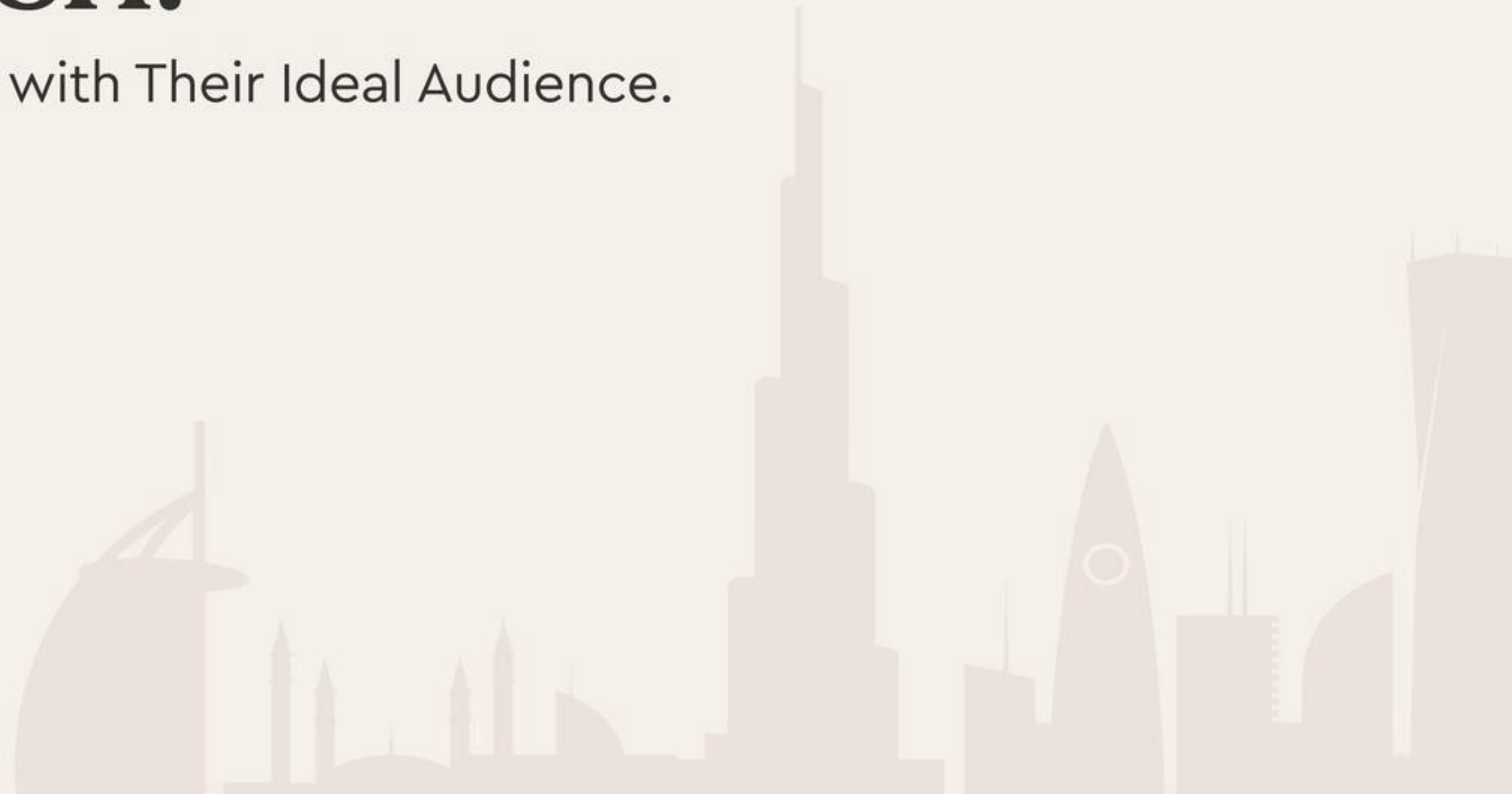


DAY &
NIGHT | Dubai

Be Seen. Be Chosen.

The Ultimate Platform for Connecting Venues with Their Ideal Audience.



— 01 — ABOUT US

Who we are

We bring a unique **platform that connects all types of venues** – restaurants, bars, nightclubs, beach clubs, rooftop lounges, cultural attractions, and more – into one intuitive, user-friendly hub that makes it easy for customers to find you.

Our mission

Our mission is to **reshape Dubai's digital identity** by providing a dynamic platform that connects tourists and residents with the city's unique venues, events, and attractions.

The Purpose

We exist to **support Dubai's hospitality and event scene** by giving venues the right tools and exposure they need to attract high-quality customers. At the same time, we provide audiences with a seamless way to explore the city's diverse experiences in one place.



— 01 — THE PROBLEM / THE SOLUTION

A world-class hospitality. No single home.

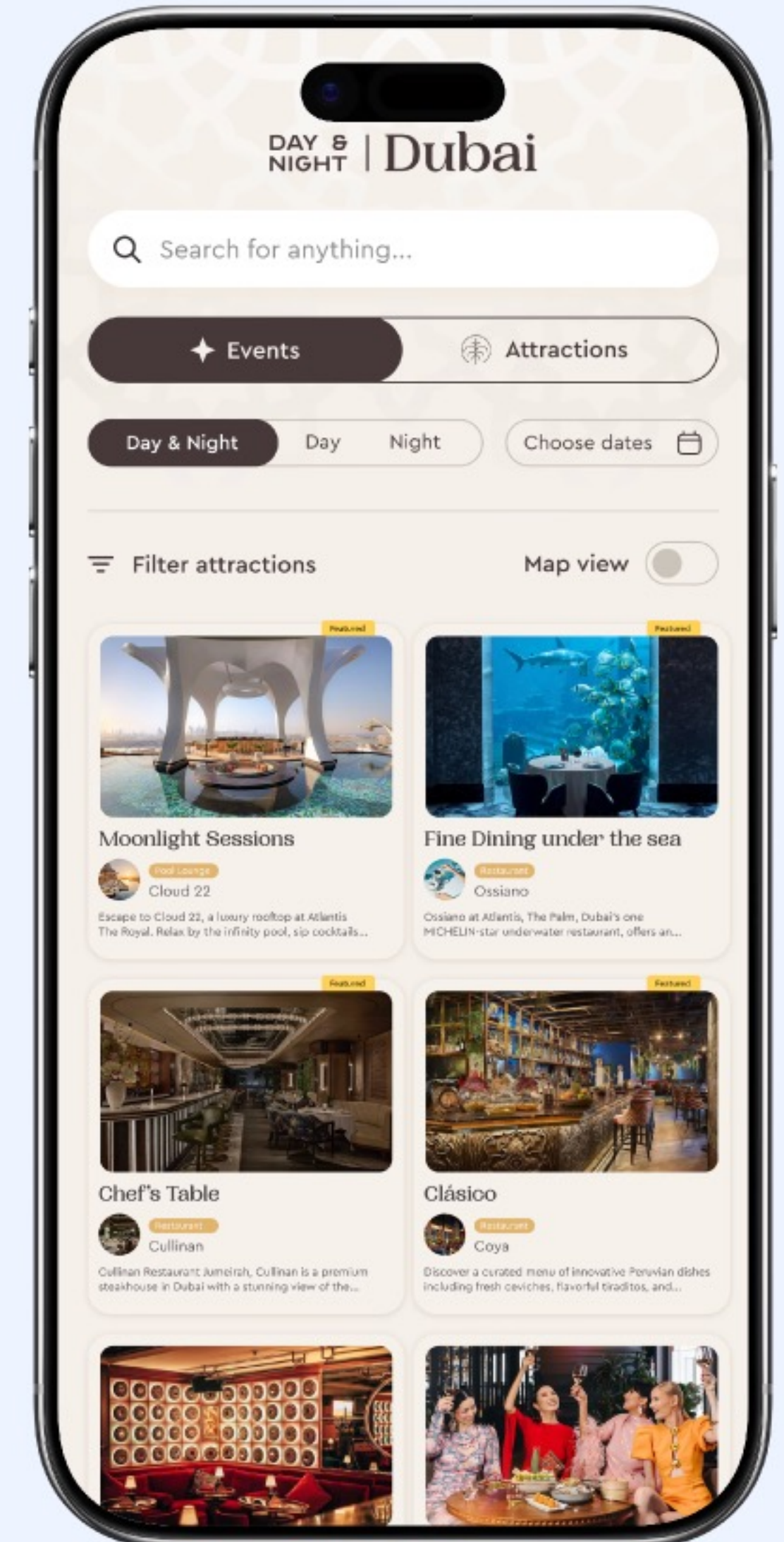
Day & Night Dubai is built to become a unifier.

A single digital layer where the city's venues, events and attractions are found, explored and chosen.

— 03 — THE SOLUTION

One place for Dubai's day and night.

- 01 Integration of Venues & Attractions – all venue types in one place.
- 02 Advanced filters – by location, type, mood, music, hashtags & more.
- 03 Admin panels – self-managed listings by venues, no middlemen.
- 04 Powerful Analytics – full insight of engagement and performance.
- 05 Up-to-date content – real-time event updates.
- 06 Ads-Free Experience – focused solely on your venue and events.



— 05 — YOU'RE IN CONTROL

Your venue. Your vision.

An admin panel built for people who run venues, not for IT developers



Multi-venue

Run every location from a single login.



Booking stays yours

No integrations required. "Book Now" redirects to preferred link or partner.



2-3 minutes

Create an event from scratch.
Post it from your phone, it's on the map.



Weekly repetitive events

Set your Friday once.
It repeats until you stop it.



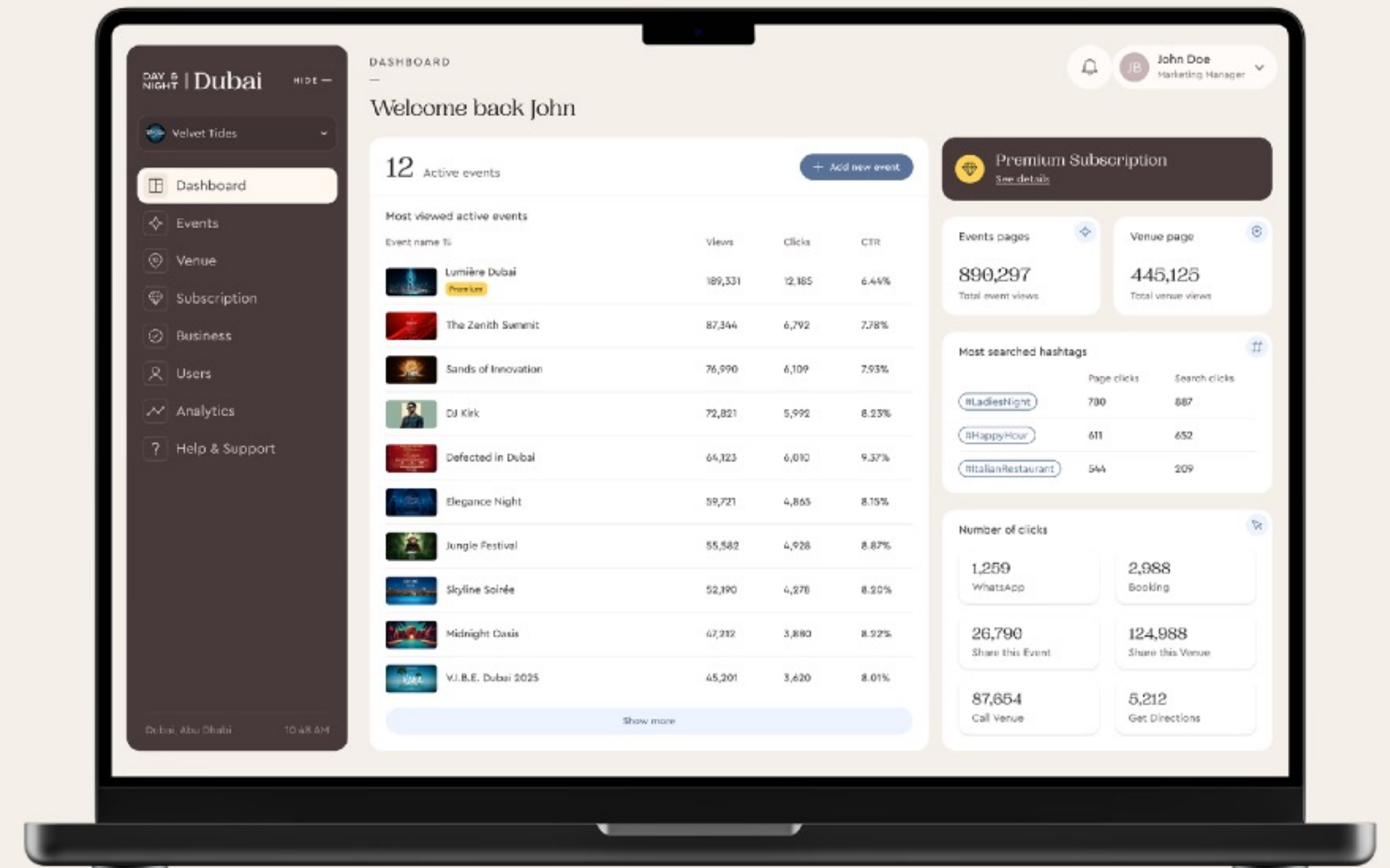
Instant edits

Change a DJ, a price, a time, a photo.
It updates everywhere.



4AM clearing

Yesterday's events clear themselves.
Nothing goes stale.



Track engagement and performance.



The Reach

How many people the platform puts in front of you.

INTEREST



Guest Actions

Bookings, WhatsApp, calls, shares, directions – views turning into visits.

INTENT



Multiple Venues

Compare performance across your venues – see what's working and adjust

INSIGHT



Category Rank

How you perform against others in your category.

INSIGHT



Trending Hashtag

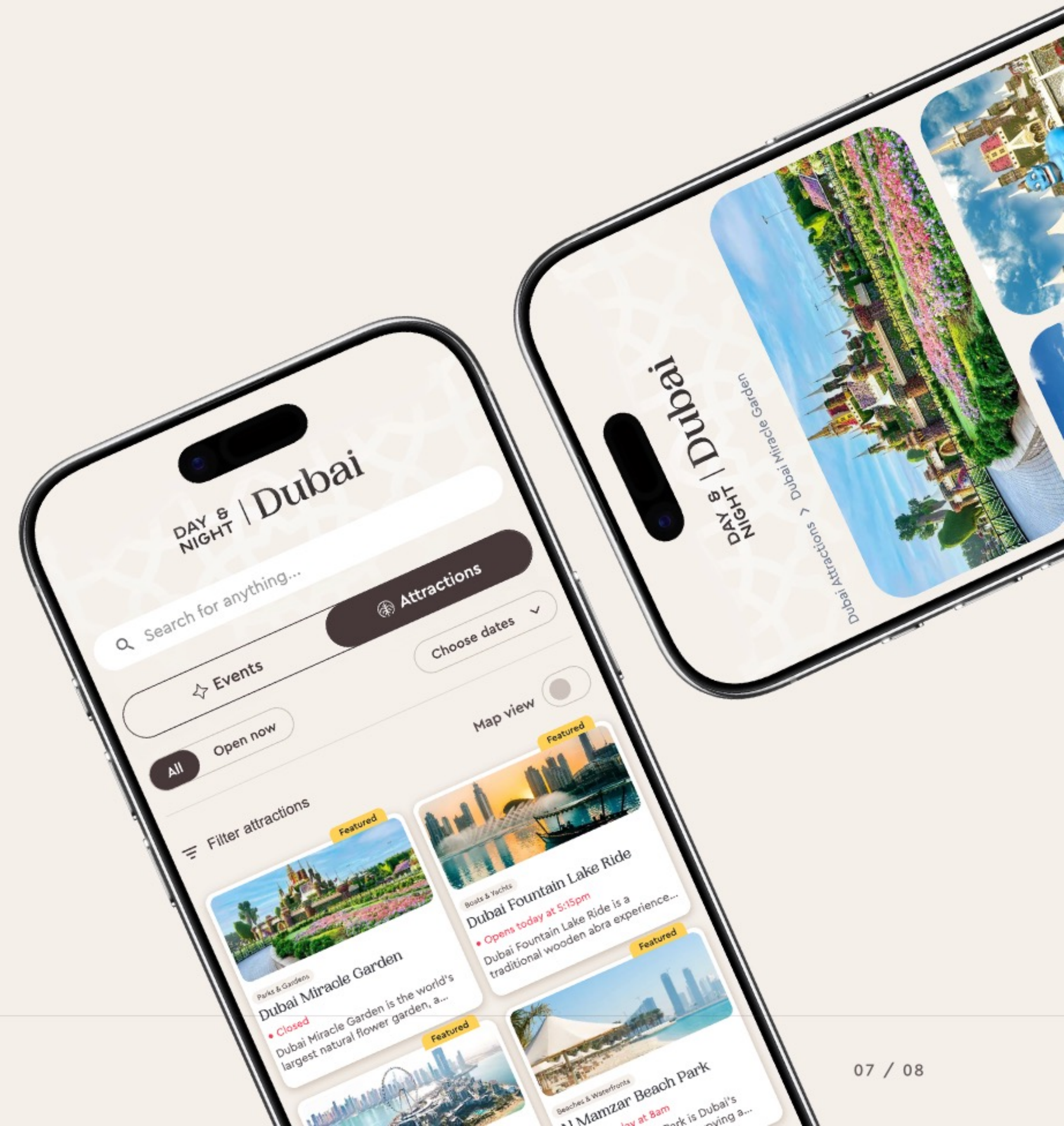
Understand exactly what the audience is searching for, in real time.

INSIGHT

— 09 — WHY DAY & NIGHT DUBAI

A new concept is here.

Join us in shaping a new digital identity of Dubai.



United for a Brighter Tomorrow. United for a Greater Dubai.

DAY &
NIGHT | Dubai

C O N T A C T

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